

JrnyOn Image Policy Guidelines

At JrnyOn, travel is about sharing experiences, stories, and memories. During our journeys, photographs and videos are often taken by travellers, Maestros, Hosts, guides, professional photographers, videographers, tourism partners, and the JrnyOn team.

This policy explains how photography and videography may be used during and after a JrnyOn journey.

Photography During Our Journeys

Photography and videography are a natural part of many JrnyOn experiences. Images and videos may be captured:

- By JrnyOn representatives and staff;
- By Maestros, Hosts, and content creators leading the journey;
- By professional photographers or videographers engaged by JrnyOn or our partners;
- By fellow travellers participating in the journey.

These images may include landscapes, activities, accommodations, meals, events, cultural experiences, and group interactions.

Use of Images and Videos

By joining a JrnyOn journey, you acknowledge that photographs and videos may be taken during the trip and that you may appear incidentally in such content.

JrnyOn may use photographs and videos captured during a journey for purposes including:

- Website content;
- Social media channels;
- Marketing and promotional campaigns;
- Brochures and presentations;
- Press and media coverage;
- Email newsletters;
- Partner and destination marketing initiatives.

We will always aim to use images respectfully and in a manner consistent with the spirit of the journey.

Respecting Your Privacy

We understand that not everyone wishes to appear in photographs or videos used for promotional purposes.

If you would prefer not to be featured prominently in JrnyOn marketing materials, please notify us before the start of your journey or inform your Journey Specialist, Host, or Maestro during the trip.

While we will make reasonable efforts to honour such requests, we cannot guarantee that you will not appear incidentally in group photographs, videos, or content created by other travellers.

Group Photos

Group photographs are an important part of many journeys and may be shared with participants after the trip.

These photographs may also be used by JrnyOn for promotional purposes unless a participant has previously requested otherwise.

Maestro Journeys

Many JrnyOn journeys are hosted by Maestros, Hosts, photographers, filmmakers, chefs, influencers, or other experts whose communities are built around sharing experiences online. Guests joining such journeys should expect a higher level of photography, videography, and social media content creation than on a traditional group tour.

Content Created by Fellow Travellers

Many JrnyOn travellers enjoy documenting and sharing their experiences on social media.

JrnyOn is not responsible for photographs, videos, or content captured and shared independently by travellers during or after a journey.

We encourage all participants to be respectful of each other's privacy and seek permission before posting close-up photographs or videos of fellow travellers.

Professional Photography & Content Trips

Certain journeys may include professional photographers, videographers, influencers, content creators, media representatives, tourism boards, or brand partners.

Where photography and content creation form a significant part of the experience, this will normally be indicated in the trip information.

Participants joining these journeys acknowledge that photography and videography activities may occur more frequently than on standard departures.

Children

Where minors participate in a journey, a parent or legal guardian may request that photographs or videos featuring the minor are not used for promotional purposes. JrnyOn will make reasonable efforts to accommodate such requests.

Removal Requests

If you identify a photograph or video published by JrnyOn that you believe should be removed due to privacy concerns, please contact us at journey@jrnyon.com.

We will review all requests and, where appropriate, remove or replace the content.

Questions

If you have any questions regarding this policy, please contact us before your departure and we will be happy to assist.